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Cirrus Controls' GPS DataSmart™ awarded The Work Truck Show 2014 Innovation Award

New GPS DataSmart winter maintenance reporting system helps fleet and operations managers improve performance and reduce costs.

INDIANAPOLIS – March 7, 2014 – The Work Truck Show® 2014 Innovation Award was presented to [Cirrus Controls](#) for its [GPS DataSmart™](#) winter maintenance reporting system. GPS DataSmart was selected out of more than 115 other new products competing for the award. The Work Truck Show was held March 5–7 at the Indiana Convention Center in Indianapolis, Ind.

All products entered in The Work Truck Show New Product Spotlight and New Product Media Guide were eligible for the Innovation Award. A panel of fleet managers and trade media editors judged the entries based on their innovativeness. GPS DataSmart was selected in part because it combined several features to offer winter maintenance fleet operators a complete vehicle and materials-tracking solution.

Developed specifically for winter maintenance use, GPS DataSmart analyzes information collected by sensors on snowfighting vehicles. It tracks vehicle position, ground speed, plow position, air and road surface temperatures and all spreader operations, including materials dispensed. Using this information, GPS DataSmart generates route maps and compiles easy-to-read reports to help managers reduce material and labor costs, optimize road-clearing performance, improve operator safety and monitor sites that may need additional maintenance. GPS DataSmart reports and maps are available in multiple formats and can be viewed from any computer.

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“We tailored GPS DataSmart to meet specific winter maintenance needs,” said Paul Mortell, president of Cirus Controls. “That is what makes it innovative. Instead of developing it for general use, we focused on features that are especially valuable for winter road-clearing activities. We’re honored to have our efforts recognized with The Work Truck Show Innovation Award.”

The Work Truck Show brings together more than 10,000 attendees comprised of fleet managers, equipment buyers, manufacturers, maintenance personnel, distributors and dealers. It features 500,000 square feet of the newest vocational trucks, vans and equipment, plus three days of educational sessions and the Green Truck Ride-and-Drive.

About Cirus Controls

Cirus Controls designs, engineers and manufactures central hydraulic systems, electronic spreader controls, advanced plow controls and innovative telematics-based data management systems for winter road maintenance vehicles. The company’s award-winning winter road maintenance system provides fleet and operations managers and commercial operators with improved tools for making snow and ice control operations more cost-effective and environmentally friendly. For more information, contact Cirus Controls at 763.493.9380 or info@ciruscontrols.com. Learn more at www.ciruscontrols.com.

About NTEA

Established in 1964, [NTEA](http://www.ntea.com), the Association for the Work Truck Industry, represents approximately 1,600 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. NTEA provides in-depth technical information, education, and member programs and services, and produces The Work Truck Show. The Association maintains its administrative headquarters in suburban Detroit and government relations offices in Washington, DC, and Ottawa, ON, Canada.

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Dave McElrone (left), western region manager for Cirus Controls, accepts The Work Truck Show 2014 Innovation Award from Steve Carey, NTEA executive director.

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